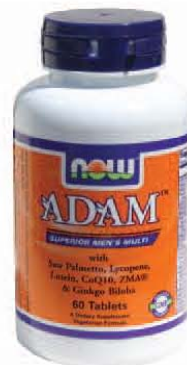


October 31, 2010

A healthy dose of success

A natural food and supplement firm returns to NJM/CLI Packaging Systems (Booth N3806) to expand its business.



Business at NOW Foods, a natural food and supplements company in suburban Chicago, has been growing steadily in recent years. With demand for healthful foods continuing to grow and the company running its equipment at full capacity, the company turned to **NJM/CLI Packaging Systems International (Booth N3806)** to help boost production—with a short turnaround.

“We needed to add capacity quickly,” says Dan Mirjanic, NOW Foods engineering manager. “We had worked with NJM/CLI successfully in the past, so we approached them when we were planning to expand.”

The first stage of the growth plan took place in March of 2009. NOW Foods completed a two-story expansion project that added 27,000 sq. ft. per level and a number of new facilities, including four new labs (physical, micro, cosmetic and food testing), more office space, and a dedicated photography and imaging area.

Next, the company wanted to add additional manufacturing equipment, including a complex, high-performance packaging line. In addition to fast delivery, Mirjanic says NOW Foods demanded that the new equipment offer the company a high degree of reliability, quality, and first-rate construction.

- A 48-in. diameter turntable for glass bottles at the front
- **ABOX Automation Corp. (Booth E7112)** pouch dispenser
- **Cremer North America (Booth N3728)** double tablet counter
- NJM/CLI bulk tablet elevator to feed the counter
- NJM/CLI single-head cottoner
- NJM/CLI Unicap 150 capper
- AutoMate waterless induction sealer
- NJM/CLI accumulation surge table
- NJM/CLI Bronco pressure-sensitive labeler
- **NAFM OAL (Booth S2356)** 36 in. heat tunnel
- NJM/CLI 251 pressure-sensitive labeler for stickers on top of bottles
- NJM/CLI 48 in. outlet turntable
- NJM/CLI conveyors

In addition, the company put stainless-steel conduit covers throughout. Mirjanic says that NOW Foods knew what it wanted out of its packaging line, and during the ordering process, it added additional equipment, which NJM/CLI was able to incorporate despite footprint limitations.

“We would have liked to allot even more space,” says Mirjanic. “As we added features and components, we had to reduce the scale of the line. We worked with NJM/CLI, and they were very accommodating.”

The new packaging line was put in place in June—a turnaround of less than five months from order to full production, and exactly on time. Mirjanic reports that the line is capable of producing more than 100 bottles per minute, and it capably handles all the changeovers the company’s complex and diverse product line requires.

“It’s the most successful line we’ve had to date,” he says. “It’s certainly the fastest, and it very much meets our expectations of quality and reliability.” **SD**



With equipment from **NJM/CLI (Booth N3806)**—like this Unicap 150 capper—NOW Foods has been able to boost its productivity.